

Broad Center for the Management of School Systems Announces Three New Members of Board of Directors

FOR IMMEDIATE RELEASE

Thursday, Oct. 29 2009

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LOS ANGELES – *U.S. News and World Report* Editor-in-Chief Mortimer Zuckerman, CityView Executive Chairman Henry G. Cisneros and Chicago Public Schools executive Melissa Megliola Zaikos have joined the board of directors of The Broad Center for the Management of School Systems, the center announced today. They join 10 other board members who are advising the center as it develops talented urban education leaders across the country.

The Broad (rhymes with “road”) Center for the Management of School Systems is a nonprofit organization dedicated to raising student achievement by recruiting, training and supporting executive talent from across America to become the next generation of urban school district leaders. The center runs two executive training programs: The Broad Superintendents Academy (www.broadacademy.org) and The Broad Residency in Urban Education (www.broadresidency.org). To date, The Broad Center has trained nearly 300 individuals to hold leadership and management positions in urban school districts.

The three new members of the board of directors will provide strategic counsel to The Broad Center as it seeks to increase the number of top executives trained and placed in urban school systems around the country working to raise student achievement district-wide and reduce chronic income and ethnic achievement gaps. The three new board members are:

- **Mortimer Zuckerman**, chairman and editor-in-chief of *U.S. News & World Report*, publisher of the *New York Daily News* and chairman, Boston Properties
- **Henry G. Cisneros**, executive chairman of CityView, former president of Univision and former U.S. secretary of the Department of Housing and Urban Development (HUD)
- **Melissa Megliola Zaikos**, autonomous schools officer, Chicago Public Schools, and a former Broad Resident

“We are fortunate that Mort, Henry and Melissa have committed to helping the center improve its ability to develop effective leaders for our nation’s largest school districts, and we appreciate their wisdom, insights and experience,” said Eli Broad, founder of The Eli and Edythe Broad Foundation, which funds The Broad Center.

Zuckerman and Cisneros bring extensive executive experience leading some of the nation's largest and most successful media companies and public and private institutions. Megliola Zaikos, a former Broad Resident and former manager at Deloitte Consulting, currently serves as the line supervisor for 95 Chicago schools that have been granted increased autonomy by the school district. She will represent Broad Residency graduates on the board.

The three new board members will help guide The Broad Center's two flagship programs:

The Broad Superintendents Academy (www.broadacademy.org) is a 10-month executive management training program to prepare prominent leaders from education, military, business, nonprofit and government sectors to lead urban public school systems. It is the only program in the country that recruits, trains and places non-traditional superintendent candidates as well as stand-out career educators. Participants attend **extended weekend sessions** while keeping their full-time jobs. The academy helps place graduates in urban school districts and provides extensive on-the-job support. To date, **graduates have filled** 64 superintendent positions and 87 senior school district executive positions. Broad-trained superintendents who have led a district for three or more testing cycles are **outperforming** comparison groups in raising student achievement in reading and math.

The Broad Residency in Urban Education (www.broadresidency.org) is a management development program that places talented early career executives from the private or civic sectors into two-year, full-time, paid management positions in urban school systems. Broad Residents, who have M.B.A.s or other advanced degrees, work to improve management practices of urban education systems so that, among other things, critical resources can be pushed down to the classroom and quality teachers can be recruited, hired and retained. During their two-year "residency," participants receive intensive **professional development** and access to a nationwide network of education leaders. The Broad Center pays 50 percent of each Resident's salary the first year and 25 percent the second year, with the school district or charter management organization paying the balance. Current and former Broad Residents currently work in 50 urban school systems nationwide, and nine out of 10 **graduates still work in urban education**.

The Broad Center for the Management of School Systems is funded by The Eli and Edythe Broad Foundation, a national venture philanthropy established by entrepreneur and philanthropist Eli Broad to advance entrepreneurship for the public good in education, science and the arts. The Broad Foundation's education work is focused on dramatically improving urban K-12 public education through better governance, management, labor relations and competition. For more information, please visit www.broadcenter.org or www.broadfoundation.org.

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